



Jeffrey Weiss
President

High Tech Innovations, LLC Educates Healthcare Providers on Password Protection Policies to Keep Their Practices Safe

Leading IT Managed Services Firm Helps Healthcare Practices Protect Their Patient Records

NEW JERSEY — July 2019 — High Tech Innovations, an industry leader in IT ,managed services and unified communications, announced today that the company is educating small to mid-sized healthcare practices on password protection policies to help safeguard their businesses from a variety of threats.

Password management has become increasingly important with daily attacks from hackers. For example, 6 million LinkedIn account passwords were compromised just a couple of years ago and the list of breach has grown dramatically since. Anyone who has been using major social media sites, like LinkedIn, may have received a notification in the past couple months forcing them to reset their passwords. This is the result of the colossal breach in Internet security and High Tech Innovations, LLC has taken the initiative to advise dental and medical practices on how to protect themselves.

As the Internet continues to expand in complexity, so do its vulnerabilities. In order for practice owners to protect their businesses, they need to utilize best practices in password security. Here are some steps that practice owners can take immediately.

Never Use the Same Password Twice: One of the most effective ways to prevent breaches is also the simplest; never use the same password for multiple accounts. Strong, unique passwords, with symbols, numbers and capital letters are usually far more effective than anything else.

Enable Two-Step Authentication/Verification: This is one of the other simple ways that a practice owner can instantly upgrade the security of their entire network, by simply passing a company policy. Two-step password authentication essentially means that when a user logs into their account, they'll be required to confirm that log-in attempt by replying to a text message or phone call. This best practice makes it much harder for hackers to impersonate the true account owner because it requires them

to have access to multiple accounts before their hacking attempts can be effective.

Stay Vigilant Against Phishing: Hackers have long relied on phishing, a common strategy in which a hacker attempts to defraud an online account holder of financial information by posing as a legitimate company. For example, a hacker will gain access to your account information by purchasing your email and password on the black market and then they will log into your email and send a desperate email to one of your contacts, posing as you. "John! My transmission just blew and I'm stranded out here. My phone is about to die. Can you send me \$2,000 to this account? I'll pay you back as soon as I get into town." Users need to constantly remain vigilant against attacks like this because they are prevalent and have proven effective over the years.

"While these are a few proactive steps a practice can take in the right direction, they are only a mere shadow of what is possible if they work with a true managed IT services provider, like High Tech

Innovations, LLC, who is regularly monitoring, maintaining and optimizing the security of every device on a business's network," stated Jeffrey Weiss, President of High Tech Innovations, LLC. High Tech Innovations, LLC partners with small and medium healthcare practices that need to secure a competitive advantage with advanced technology and want to remain focused on growing their practices, instead of keeping up on the latest in

online security. "That's our job," said Mr. Weiss.

ABOUT HIGH TECH INNOVATIONS, LLC

High Tech Innovations, LLC. has been providing cutting edge technology to thousands of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and

services in the field of communications(VoIP),managed IT services,structured cabling,networking, surveillance , network security,digital imaging and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

Call HTI @ (973)889-0030 or visit, www.hticonsultants.com for more information.