



Jeffrey Weiss  
President

## **Only 10% of Healthcare Practices Keep their Patients' Data Safe**

*High Tech Innovations, LLC  
Shares Startling Findings and  
Educates Healthcare Providers on  
Solutions*

NEW JERSEY – March 2019 – High Tech Innovations, a leader in unified communications, announced today that the company is sharing a startling fact that has many people questioning the data security practices of healthcare practices everywhere. According to privacy researchers at the Ponemon Institute, “Recent numbers show 90% of health care organizations have exposed their patients' data.” The implications of this research are far-reaching and unsettling for most. However, unified communications and IT security providers, like High Tech Innovations, LLC, have devised many solutions to help curtail this epidemic.

Most attacks are caused by hackers who want to acquire medical records due to their extreme value. The information in medical records (name, birthdate, addresses, phone numbers, medical history and social security numbers), can be easily used for identity theft, fraudulent medical billing or acquiring prescriptions to resell on the street. Hackers can use the medical information to

accomplish just about anything once acquired. This flaw in IT security is not a series of isolated incidents but an incredibly widespread problem now affecting millions of people across the nation.

The majority of healthcare organizations are using outdated technology on a single network making the job of hacking into networks even easier for criminals. IT security is often a large oversight for healthcare organizations. Unfortunately, lack of internal IT expertise and outdated technology plagues the healthcare industry making it an easy target.

Jeffrey Weiss, President of High Tech Innovations, LLC, commented, “The challenge here is that dentists are inherently more interested in treating their patients, instead of upgrading their IT security. This a great thing for society and we believe that’s exactly what dentists should be focused on! The only thing is that IT security must be addressed too. Over the years, we’ve learned exactly what it takes to protect healthcare organizations and we love being a part of the solution to this problem. It’s unfortunate when something like this happens but it brings much needed education to the issues at hand.

We consider it our duty to educate our market and provide dental and medical practices with the technology tools they need to do their jobs, protect their patients and spend their time focused on treating patients, instead of firewalls. That’s our job.”

### **ABOUT HIGH TECH INNOVATIONS, LLC**

High Tech Innovations, LLC. has been providing cutting edge technology to thousands of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and services in the field of communications (VoIP), managed IT services, structured cabling, networking, surveillance, network security, digital imaging and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

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