



Jeffrey Weiss
President

High Tech Innovations Announces Breakthrough In Data Protection

*Leader in the Technology Industry
Protects Customers with Leading Edge
Cloud-Based Disaster Recovery
Program*

New Jersey — March 29, 2017 — High Tech Innovations, LLC, an industry leader in unified communications, announced today that the company has launched its cloud disaster recovery program in order to better protect customer data in event of natural disasters, power outages, employee errors or emergency situations.

Nearly every business, especially in recent years, has become so inextricably reliant upon their data in order run their company. Simply put, data must be available to anyone who needs it and it must be available at the exact right time. Unfortunately, most companies still use an inferior form of data backup such as tape or external hard drives. Furthermore, lost or misplaced data creates unnecessary company downtime dragging operations to a screeching halt, which is out of the question for most of today's businesses.

With nearly everyone depending on a strong IT infrastructure, it's no wonder why businesses are scrambling to find the ideal form of data protection and backup. With plans ranging from manual disk backup to off-site backup to sophisticated cloud-based disaster recovery programs, the demand for this technology is clearly evident. The overarching goal of any disaster

recovery program is to ensure that in the event of any natural disaster (earthquake, fire, flood, tornado) power outage or user error that a company's data remains undamaged and is immediately retrievable. High Tech Innovations, LLC's cloud-based disaster recovery program, takes this technology one step further, in that it allows businesses to continue running smoothly, even during the midst of a disaster or employee error like deleting a crucial folder off the LAN. Essentially, for the first time, High Tech Innovations, LLC's customers can now shrug off a disaster, and continue running their business as normal.

Business owners have been quick to recognize the massive value associated with a disaster-proof business and the drastic reduction, if not elimination, of company downtime. This evolution in cloud-based disaster recovery has been heavily anticipated and High Tech Innovations, LLC is proud to be among the few organizations leading the charge for this powerful technology. They are actively deploying their cloud-based disaster recovery program in the offices of many of their customers, across a multitude of industries.

"At the end of the day, it's about keeping our customers protected," stated Jeffrey Weiss, President of High Tech Innovations, LLC. "When we can deliver a proactive, redundant, cloud-based program like this, we can keep our customers connected with their

data so that they can keep running no matter what life throws at them. It's such an overwhelming competitive advantage to eliminate company downtime and we're absolutely thrilled to deliver this to our loyal customer base. We believe that by providing our customers with competitive advantages, it gives them a leg up in their industry. Perhaps that's why we've been fortunate to continue growing over the years, because of our outlook on ensuring mutual success."

About High Tech Innovations, LLC

High Tech Innovations, LLC, has been providing cutting edge technology to hundreds of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and services in the field of communications (VoIP), managed IT services, structured cabling, networking, surveillance, network security, digital imaging and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

Call HTI @ (973)889-0030 or visit, www.hticonsultants.com for more information on VoIP technology.