



Jeffrey Weiss
President

High Tech Innovations Offers Innovative Data Backup Solutions to Protect Their Customers' Critical Information

Region's Leading Unified Communications Provider Supports Business Continuity Planning While Enhancing Peace of Mind Among Small to Mid-sized Companies

New Jersey — February 28, 2017 — High Tech Innovations, an industry leader in unified communications, announced today that the company is offering innovative, off-site, data backup solutions to protect their customers' critical information. In an effort to enhance business continuity planning among the region's small to mid-sized companies, High Tech Innovations provides owners with the peace of mind to know that their valuable information is continually backed up in the event of a natural disaster, power outage, or virus attack.

More than ever before, today's market is pressing owners to reexamine the threats that could cause business interruption. According to an information security breaches survey conducted by DTI/PriceWaterhouse, 70% of businesses that suffer a serious data loss are out of business in 2 years. Many risks are unavoidable but technological advances have created a way for businesses to continue to run smoothly, even in the midst of uncertainty.

Organizations of all sizes are generating and depending on larger amounts of data that must be readily

available and easily accessible. Consequently, companies have to effectively manage more infrastructure resources, including servers, networks, and storage, to ensure data is protected in a timely manner while at the same time providing adequate performance and capacity and securing data for access when needed. Unfortunately, the archaic data backup method for most companies is to backup vital information on a data tape and let an employee such as an IT manager take it home for safe keeping. Today's latest technology enables the backup of information to take place on the "cloud" instead of servers on-site. Therefore, if an event should occur the business can keep running as if nothing happened.

"The concept of business continuity is experiencing a growth in popularity, and experts are attributing this primarily to its simplicity," Jeffrey Weiss, President of High Tech Innovations, LLC. "As a business owner, operating without a data backup solution in place is simply a risk I would not be willing to take. The pace of today's business environment is faster than it has ever been, and business owners cannot afford to lose their valuable data. In my opinion, it's like driving over 100mph without wearing a seatbelt," commented Weiss.

All businesses face a certain degree of risk, but most intelligent business owners are looking to

eliminate unnecessary risks as well as uncertainty. Disaster recovery solutions provide business owners with a safety net that enables organizations to get back up and running before anyone notices that there was a slip-up. Whether a natural disaster, virus attack or power outage, remote data backup provides businesses with the assurance that they will be able to compete in today's markets.

About High Tech Innovations, LLC

High Tech Innovations, LLC. has been providing cutting edge technology to hundreds of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and services in the field of communications (VoIP), managed IT services, structured cabling, networking, surveillance, network security, digital imaging and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

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