



Jeffrey Weiss
President

High Tech Innovations, LLC Reports Increased Demand for Cloud Server Backups After Hurricanes Irma and Harvey

*Leading Unified Communications
Provider Educates Businesses on
Cloud Backup to Avoid Future
Impact of Natural Disasters*

New Jersey – October 24, 2017 High Tech Innovations, a leading provider of unified communications, has announced today that the company has experienced an increase in demand for cloud server backup following recent natural disasters. Unfortunately, hurricanes Irma and Harvey had an historic destructive impact on SMBs in Florida and Texas. Many healthcare practices in these areas were either destroyed completely or severely damaged by mother nature. In the wake of these events, practice owners regardless of geographic location are now contemplating how to better protect their IT network as well as their data. As a result, High Tech Innovations, LLC has reported a growing interest in the cloud from practices in hurricane susceptible areas. These types of natural disasters can cause irrevocable harm to healthcare practices and although buildings can be replaced, lost production and potential data loss cannot. In fact, the vast majority of businesses who face a major data loss, end up closing their doors permanently. Flooded server rooms or buildings torn into shambles, without a strong disaster recovery program can prematurely signal the end to an otherwise strong business.

Cloud Server Backup has the power to ensure business continuity and data protection during catastrophic events because the entire contents of your server is in the cloud. In layman's terms, our backup system virtualizes every component of the server into a data center that is available 24x7x365. All software, data, file sharing capabilities, Microsoft programs, and line of business software is located in the cloud.

“Natural disasters put people through so much hardship and the absolute last thing they need is to run into business problems after the dust has settled,” stated Jeffrey Weiss, President of High Tech Innovations, LLC. “Cloud Server Backup enables healthcare providers to withstand the forces of nature. Practice owners that leverage this solution know that when these disasters strike, they can be rest assured that their livelihood is safe and protected. It is not a surprise to see heightened awareness and demand for this type of solution.”

As a trusted technology advisor, High Tech Innovations, LLC has spent years implementing effective IT solutions for these types of situations. The company has invested time, resources and capital in identifying and deploying the right cloud solutions. “Regardless of where one lives, natural disasters exist,” added Mr. Weiss. “No one can escape mother nature; however,

with the cloud healthcare practices have a greater chance of survival.”

About High Tech Innovations, LLC

High Tech Innovations, LLC. has been providing cutting edge technology to hundreds of businesses and healthcare practices in the northeast region since 1997. The company has been working to increase the productivity and profitability of its clients by offering them a range of technical products and services in the field of communications (VoIP), managed IT services, structured cabling, networking, surveillance, network security, digital imaging and backup and disaster recovery. Their certified and experienced technicians and engineers provide technical support and maintenance to keep various businesses running smoothly and compliantly.

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